

Transit System Plan Update



*Prepared for Regional Transportation Authority of Central
Oklahoma Board of Directors*

March 17, 2021

Prepared by Kimley-Horn and Associates



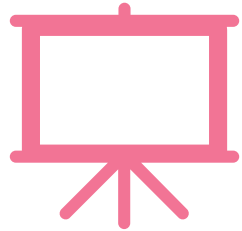
Agenda

- Recap of January Town Hall
- Draft Goal Statements
- Potential Regional Transit Corridors
- March Town Hall Update
- Look Ahead



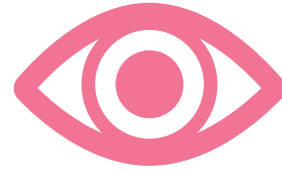
**RECAP
JANUARY
TOWN HALL**

January 28, 2021 Town Hall Public Engagement



135

Total Zoom
Participants



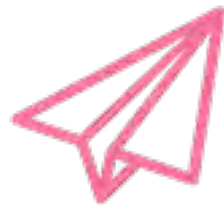
811

Facebook Live
Views



57

Questions &
Comments



Local Media



Press Releases



Social Media



Emails


January Town Hall Meeting Content

- Closed Captions & Live Spanish Interpretation
- Presentation, Recordings and Q&A in English & Spanish posted on Website
- Topics Covered:
 - Project Overview
 - Transit System Plan
 - Goal Setting
 - Potential Regional Transit Corridors
 - Types of Transit
 - Upcoming Steps
 - Public Q&A

The image displays four screenshots from the RTA Virtual Townhall presentation. The top-left screenshot is the title slide for the 'Virtual Townhall RTA Transit System Plan' dated January 28, 2021. It includes instructions for accessing a Spanish version of the presentation. The top-right screenshot is a 'Welcome' slide featuring Governor Brad Henry, RTA Board of Directors Chairman, and Liz Scanlon, Kimley-Horn Project Manager. The bottom-left screenshot is a slide titled 'RTA of Central Oklahoma' which lists the agency's responsibilities and includes a timeline of key events from 2013-2014 to 2019. The bottom-right screenshot is a 'Closing Remarks' slide featuring Mary Melon, RTA Board of Directors Secretary and Chair of Outreach Committee.

January Town Hall Question Themes

- RTA Partnerships
- Funding Opportunities
- Timeline
 - Funding
 - Implementation
 - Public Involvement
- First & Last Mile Connections (e.g., Biking)
- Clarification on Types of Transit



REFLECT & DISCUSS

The background features a detailed line-art illustration of a train on tracks, viewed from a low angle looking down the length of the train. The train consists of several cars with windows and doors. The tracks recede into the distance. On the left side of the image, there is a vertical white bar. The text 'DRAFT GOAL STATEMENTS' is centered over the train illustration in a large, bold, white, sans-serif font.

DRAFT GOAL STATEMENTS

What are goals?



Goals


Broad and long-term result that a region wants to achieve

Why do we need goals?

- Establishes the framework for the agency to pursue its vision over time
- Guides future transit system and project planning
- Basis for developing corridor specific plans

Universe of Goals

Mobility & Connectivity

-  Increase regional mobility
-  Increase connectivity to activity centers
-  More direct, fast & reliable routes
-  Create a high-capacity transit system

Equity & Accessibility

-  Have equitable access for all people & goods
-  Be safe & secure
-  Provide improved transportation choices and options

Land Use & Economic Development

-  Provide opportunity for economic development
-  Integrate transportation & land use planning
-  Create system that promotes & accommodates future growth

Sustainability & Viability

-  Be environmentally sustainable
-  Be financially constrained
-  Use technology & innovation

Draft Goal Statements



Mobility & Connectivity

Increase regional transportation choices by connecting activity centers with high-capacity transit that is fast and reliable.



Equity & Accessibility

Implement a safe and accessible system for all people that creates a community with options.




Economic & Workforce Development

Develop a transit system that inspires economic development to promote growth in the region and national competitiveness.



Sustainability & Viability

Provide a cost-effective sustainable system that invests resources responsibly.



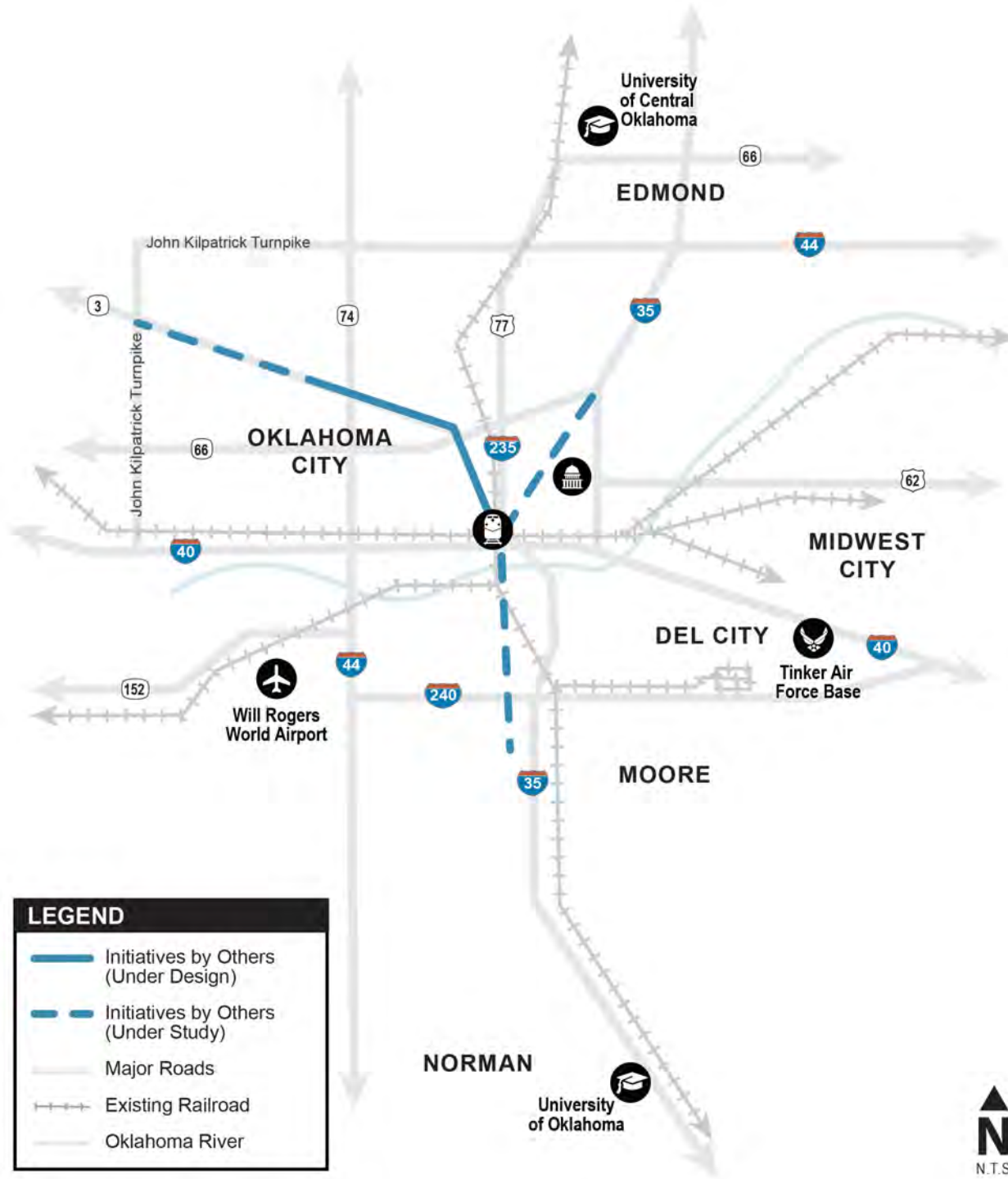
REFLECT & DISCUSS

The background is a detailed technical line drawing of a train car, showing its internal structure, wheels, and tracks. The drawing is rendered in a light gray color. A vertical white bar is positioned on the left side of the image, partially overlapping the train car's structure. The text is centered over the train car.

POTENTIAL TRANSIT CORRIDORS

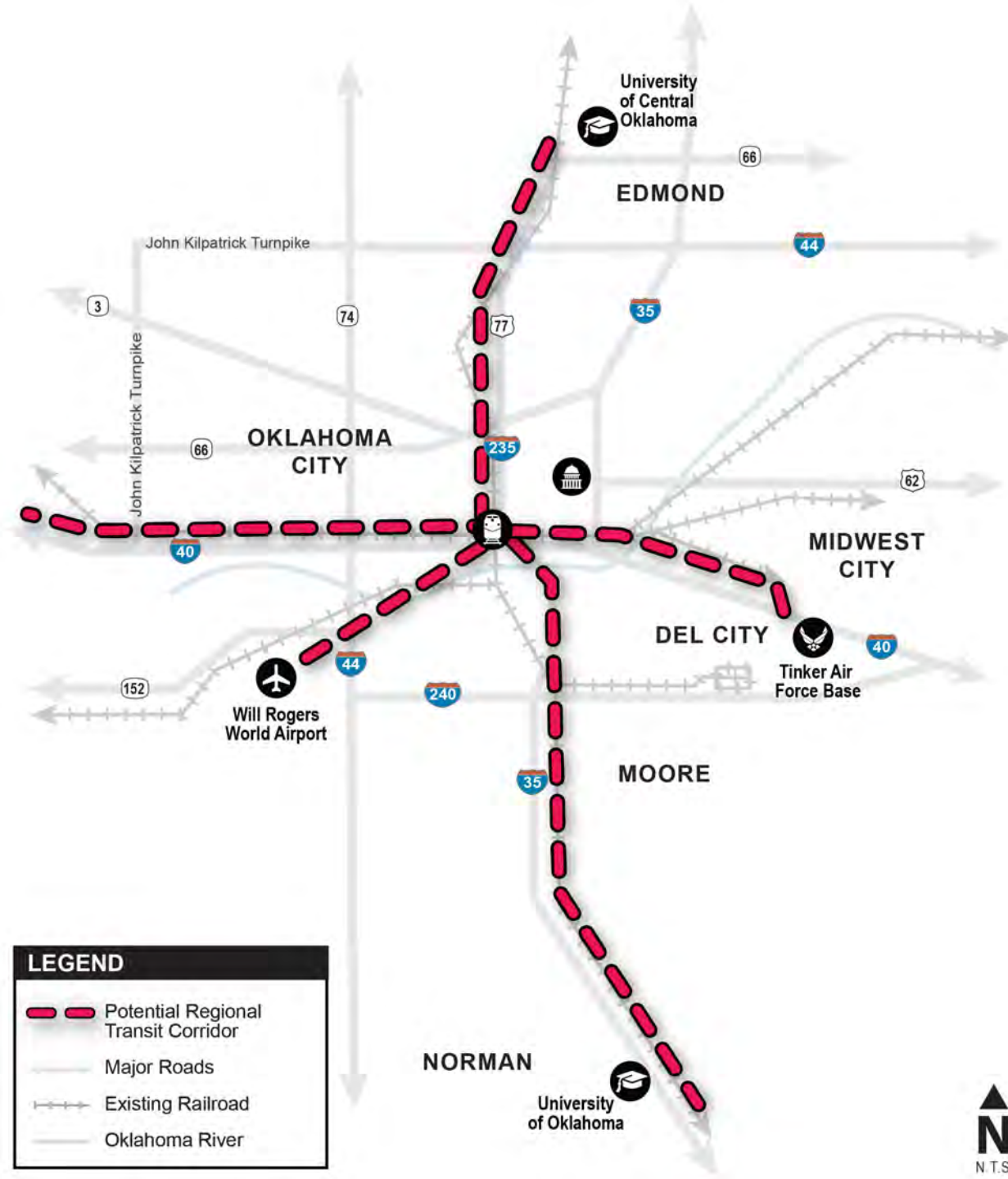
Initiatives by Other Partners

- EMBARK
 - NW Bus Rapid Transit (BRT) (Under Design)
- MAPS4 BRT Initiatives
 - Northeast OKC
 - South OKC



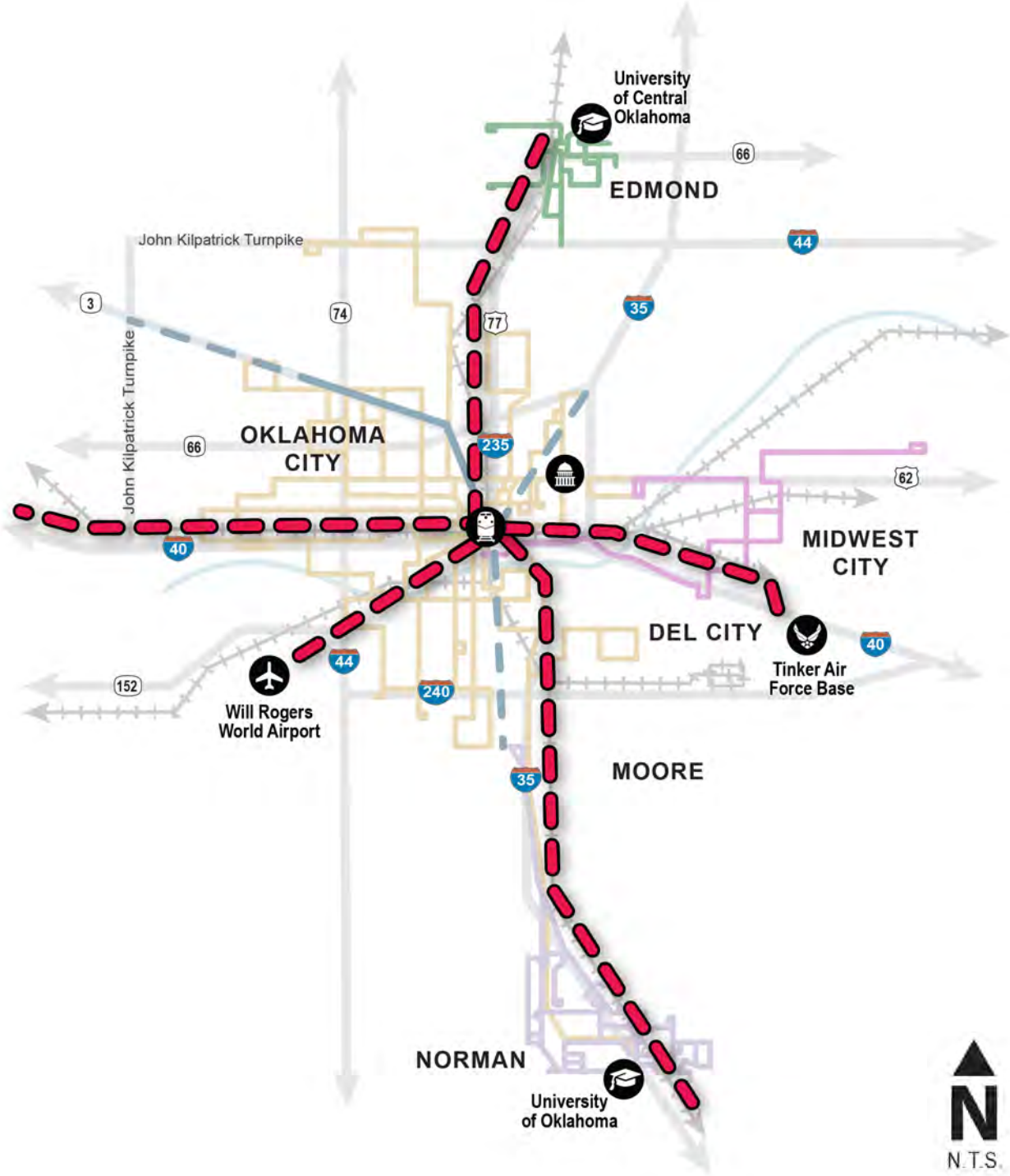
Potential Regional Transit Corridors

- Sets long-term vision
- Creates high-capacity transit system
- Complemented by existing fixed-route bus system
- Initial corridors under consideration:
 - North/South
 - East
 - Airport
 - West



LEGEND

-  Potential Regional Transit Corridor
-  Initiatives by Others (Under Design)
-  Initiatives by Others (Under Study)
-  Edmond Existing Fixed-Route Bus System
-  OKC Existing Fixed-Route Bus System
-  Midwest City Existing Fixed-Route Bus System
-  Norman Existing Fixed-Route Bus System
-  Major Roads
-  Existing Railroad
-  Oklahoma River



Draft Map for the RTA Transit System Plan: Regional Corridors

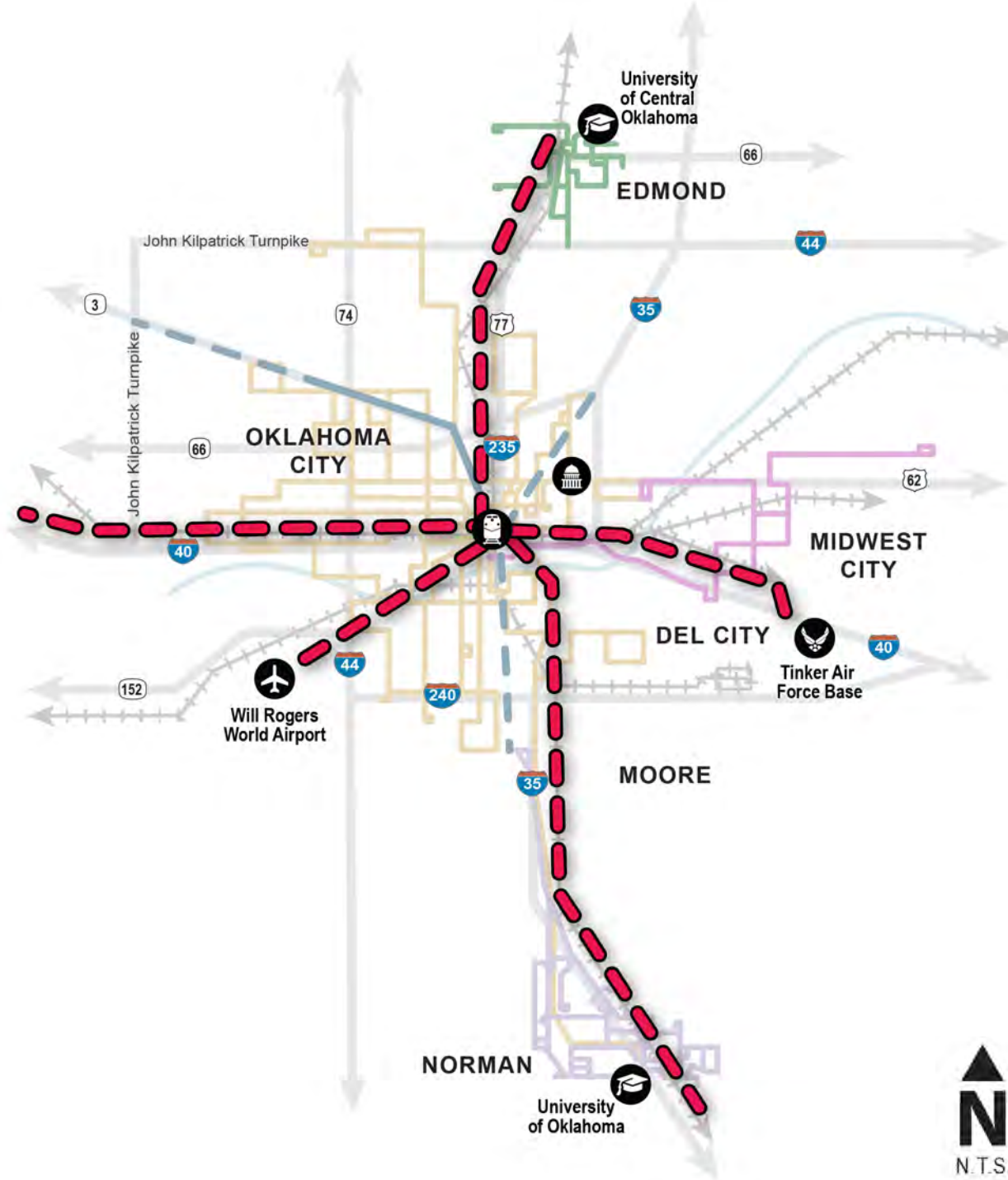


Potential Regional Transit Corridors

- Reflect prior studies (e.g., 2005 and 2015 studies)
- Community and Board engagement
 - Interest in continuing 2005 study corridors for Airport and Yukon/Mustang
 - Interest in showing MAPS 4 Transit Initiative and existing fixed-route bus system
- Presents full and complete system to be implemented in phases
- Board action scheduled in April
 - Consider adoption of the Plan
 - Forward to ACOG for inclusion in 2045 Plan
- Direction requested: prioritization of continued planning work to determine which corridors are examined in the upcoming Alternatives Analysis


LEGEND

- Potential Regional Transit Corridor
- Initiatives by Others (Under Design)
- Initiatives by Others (Under Study)
- Edmond Existing Fixed-Route Bus System
- OKC Existing Fixed-Route Bus System
- Midwest City Existing Fixed-Route Bus System
- Norman Existing Fixed-Route Bus System
- Major Roads
- Existing Railroad
- Oklahoma River



Direction requested: Map to be presented at March Town Hall





REFLECT & DISCUSS

A stylized line-art illustration of a train in a station. The train is composed of several cars, with windows and doors visible. The station platform and tracks are also depicted with simple lines. A white vertical bar is on the left side of the image. The text "MARCH 31" and "TOWN HALL" is overlaid in the center in a bold, white, sans-serif font.




MARCH 31
TOWN HALL

March Town Hall Update









- Scheduled for March 31, 2021 from 6:30-8:00pm
- Format: Virtual (Zoom)
- Present information and obtain feedback on:
 - Recap the January Town Hall
 - Context of RTA
 - Draft Goals
 - Draft Potential Regional Transit Corridors
 - Launching social media and press release today (3/17)

RTAMoves.com Project Website

- Collaboration on Corridor prioritization
- Implementation ideas for draft Transit System Plan goals
- Comment/question form
- Provide information on the planning process
- Study timeline & contact information

 <p>There are five regional transit corridors being considered for improvements and funding. All may receive improvements and funding over time, but help us determine what priority each corridor should receive.</p> <p>Rank the Corridors!</p>	 <p>RTA has drafted goals for the Regional Transit System. Help brainstorm ideas on how each of the four goals can be implemented! Read the intro after you click and then submit as many ideas as you want for each goal or discuss other submissions!</p> <p>Post on the Ideas Wall!</p>	 <p>Have comments or questions about the Potential Regional Transit Corridors, the Goals, or anything else related to RTA or the ongoing planning efforts? Provide them here!</p> <p>Provide Comments or Ask Questions!</p>
---	---	--

Proposed Work Plan

✓	Sept 2020		TEAM INTRODUCTION, APPROACH, AND SCOPE
✓	Oct 2020		OVERVIEW OF THE REGIONAL RAIL SYSTEM PLAN Why it's Important • How FTA Views System Planning • How it relates to ACOG Process
✓	Nov 2020		INTRODUCTION TO TRANSIT SYSTEM PLAN GOALS
✓	Dec 2020		VIRTUAL CORRIDORS TOUR & INFORMATION ON BUS RAPID TRANSIT
✓	Jan 2021		VIRTUAL TOWN HALL FOR PUBLIC PARTICIPATION
✓	Feb 2021		BOARD BRIEFING
	Mar 2021		BOARD UPDATE AND VIRTUAL TOWN HALL FOR PUBLIC PARTICIPATION
	April 2021		DRAFT TRANSIT SYSTEM PLAN FOR CONSIDERATION



OPEN DISCUSSION

The background features a detailed line-art illustration of a train on tracks, viewed from a low angle looking down the length of the train. The train consists of several cars with windows and doors. The tracks recede into the distance on the right. A solid white vertical bar is positioned on the left side of the image, partially overlapping the train's front end.

THANK YOU!